

Northern California Travel: The Best Options



Author's Note: Lee Foster's new book has been published. The title is *Northern California Travel: The Best Options* (February 2013). See the book chapters online as articles at www.fostertravel.com by clicking on Norcal in the black bar at the top of the page or use Search Lee's Writings for Norcal. The book can be ordered on Amazon[✖] or through other retailers as a printed book or ebook. The ebook version is also available in the Apple iBook Store and the other ebook stores for B&N Nook and Sony Reader. Lee's books/ebooks on Amazon call all be seen together on his Author Page. See the Lee Foster Author Page[✖]

Northern California Travel: The Best

Options

By Lee Foster

Lee Foster writes about and recommends the best nature/outdoors attractions and the best cultural travel experiences in Northern California.

He helps a local or a visitor make informed travel decisions for visiting places as diverse as Yosemite National Park, the intriguing Russian fort at Fort Ross along the Sonoma coast, or even the great wildlife refuge at Tule Lake next to the Oregon border.



What are the best travel options to explore when contemplating Northern California? Lee Foster has spent 40 years refining the answers.

Lee's 30 chapters in this book guide consumers to use wisely their most precious commodity—their time.

Lee presents his vision of Northern California travel in the various modes that a consumer might find useful—as a 200-page printed book, as an ebook with color photos, and on his website as write-up/slideshow elements at www.fostertravel.com (Search Norcal to see all the book chapters). Eventually the content may also be organized as an app.

The goal is to provide an enjoyable and insightful read for the armchair traveler and an actionable plan ready to go for a practical trip.

Lee's strategy is to divide Northern California into a finite number of major subjects, such as Lake Tahoe, and offer a write-up, plus If You Go suggestions. This basic write-up may be supplemented with a more specialized Further Options set of tips. This approach allows an elasticity for incremental and timely additions to the

subjects.

A consumer has many sources of information about Northern California travel, but Lee Foster's content is superior for several reasons:

*Lee makes insightful judgments that help a traveler use precious travel time wisely. His only responsibility is to the consumer. He doesn't write about everything, only the best things. He has no need to promote anything beyond what he considers the best possible consumer experience.

*Visitor Bureau and Destination organization promotional travel content can be helpful and is sometimes energetically presented, but such offerings must often give equal time to all dues-paying members. Lee can select and promote only the best consumer experiences in a destination, which is what a consumer wants.

*Crowd-sourced travel information, such as Yelp or Tripadvisor, can be lively and useful, but such reports are subject to planted bias, competitor sabotage, and the exuberance of the amateur. Lee provides a perspective from a veteran travel journalist who has only his audience's interest in mind.

*Other travel guides are heavy with data, but Lee wonders if that is useful in the Internet era when a Google Search can resolve quickly all the facts, such as address, hours open, and prices. Instead, Lee concentrates on inspiration and judgment to help the potential traveler make wise decisions.

Lee Foster has personally visited the places and lived out the experiences that he recommends. He compares the places/experiences against his lifetime record of numerous other parallel options in Northern California and elsewhere.

NORTHERN CALIFORNIA TRAVEL

THE BEST OPTIONS

The Best Options, Northern California Travel a book by Lee Foster

Lee becomes your “personal travel concierge” with a distillation of the essence of the destination.

Lee’s coverages do not adhere to a rigid formula. The question is: what is the essence of this destination? Often, a good option for lodging and dining is offered to make the trip memorable. His expertise also points out the not-so-obvious delights that a traveler might otherwise miss.

Lee Foster is a veteran and award-winning travel writer/photographer, whose work has won eight Lowell Thomas Awards, the highest accolades in travel journalism, including Lee being named Travel Journalist of the Year (Silver Winner). Lee publishes more than 200 worldwide travel writing/photography coverages to consumers and to travel content buyers at www.fostertravel.com. His specialized travel photo selling site is at <http://stockphotos.fostertravel.com>. Over the years,

Lee's work has been published in most of the major U.S. travel publications, from National Geographic Traveler to the New York Times. His travel books and book contributions have been published by Globe Pequot, Countryman Press, Dorling Kindersley, and Lonely Planet. In the new "app" era, Lee was an early adapter, with the Sutro Media apps San Francisco Travel Photo Guide, Washington DC Travel Photo Guide, and Berkeley Essential Guide.

Chapter Outline of Northern California Travel: The Best Options

(There are 30 chapters in the 200-page printed book. The ebook will have the same chapters, but with photos. Chapters and other related articles will also be on Lee's website at www.fostertravel.com, where there is infinite space and an opportunity for elaborate embedded slide shows of photos.)

San Francisco Bay Area

- San Francisco's Main Tourist Attractions
- San Francisco Through the Lens: Tips on Viewing/Photographing the City
- San Francisco's Golden Gate Bridge Beyond 75 Years
- San Francisco's Neighbor: The Oakland-Berkeley East Bay
- Five Good Day Trips from San Francisco
- Five Good Overnight Trips from San Francisco
- California's Best Beaches North of San Francisco
- California's Best Beaches South of San Francisco
- California's San Mateo Coast, South of San Francisco
- Spring Wildflowers in the Greater San Francisco Bay Area
- California's Stanford University: A World-Class Legacy

South from San Francisco

-California's Santa Cruz, Epitome of Beach Culture

-California's Monterey-Carmel-Big Sur

-California's Big Sur Coast: A Scenic Drive

North from San Francisco

-California's Napa Wine Country

-California's Sonoma Wine Country

-California's Sonoma-Mendocino Coast

-California's Redwood Country

-Redding and the Shasta Cascade Area of Northern California

-California's Lassen National Park

East from San Francisco

-California's State Capital, Sacramento and the Delta

-California's Gold Rush Country

-California's Lake Tahoe

-Skiing and Winter Adventures at Lake Tahoe, California

-California's Yosemite National Park

-California's Mammoth Lakes in Summer

-A Drive Through Death Valley National Park

Only in California

-California Travel Itineraries

-California's Top 10 Museums

-California's Three Arboreal Superlatives